SMARTCORE® COLOR LINEUP

2021

SMARTCORE



SMARTCORE Ultra



SMARTCORE Ultra XL









HARVEST HICKORY

SMARTCORE PRO



SMARTCORE Naturals







CLIFFSIDE OAK



TIMBER CREEK OAK





STEPPING STONE OAK BOULDER CREEK HICKORY









SMARTCORE Naturals



THE SMART CHOICE FOR REAL WATERPROOF HARDWOOD

100% WATERPROOF FLOORING



REAL HARDWOOD FOR REAL LIFE

- Maintains its beauty even in the busiest homes
- Uniquely beautiful....no two planks are the same!



WATER? NO WORRIES

- 100% waterproof means no swelling, cracking or peeling when wet
- Install it anywhere even kitchens, bathrooms, mudrooms, basements, laundry rooms and other wet areas



CLEANING IS A BREEZE

- Easy to clean and maintain
- Can even be damp mopped

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EASY DIY-FRIENDLY INSTALL

- Click-together planks install in a snap over existing hard surface floors
- No adhesive or installation experience required



STRENGTH + STABILITY COME NATURALLY

- Hides most subfloor imperfections
- Won't expand or contract once installed







HARDWOOD 5.00"w x Random Length **BAMBOO** 5.12"w x Random Length







WHY SMARTCORE NATURALS? STANDARD **OPTIONAL** SMARTCORE Naturals **ENGINEERED TRADITIONAL HARDWOOD HARDWOOD** 100% WATERPROOF ADHESIVE-FREE DIY **CLICK INSTALLATION INSTALLS DIRECTLY OVER EXISTING HARD SURFACE FLOORS INSTALLS IN LARGE ROOMS** WITHOUT TRANSITION STRIPS REQUIRES NO ACCLIMATION AND MINIMAL SUBFLOOR PREP **HIDES SUBFLOOR IMPERFECTIONS** SUITABLE FOR LIGHT COMMERCIAL/HEAVY **RESIDENTIAL TRAFFIC GUARANTEED FOR 3 SEASON HOMES** CAN BE INSTALLED ON ANY LEVEL OF THE HOME **SMARTCORE NATURALS SPECS** 100% WATERPROOF DIY CLICK INSTALLATION STRONG + STURDY CORE (SPC) **BEVELED EDGES** LIMITED LIFETIME RESIDENTIAL WARRANTY **5 YEAR LIGHT COMMERCIAL WARRANTY**

Hardwood: 20.01 sq.ft.

Bamboo: 20.49 sq.ft.

Hardwood: 5.00"w x Random Length

Bamboo: 5.12"w x Random Length

SQUARE FEET PER CARTON

PLANK SIZE



100% WATERPROOF, DIY-FRIENDLY INSTALL, EASY-TO-CLEAN.

PERFECT FOR ACTIVE FAMILIES WITH KIDS + PETS

PERFORMANCE WEAR LAYER 12 MIL

- Stands up to real life and then some, even rambunctious kids and rowdy pets
- Scratch, scuff, stain, and dent resistance

2 TRUE-TO-LIFE BEAUTY

- Unrivaled true-to-life beauty
- Wood and stone visuals
- Subtle bevel gives a clean, sleek look

SMARTCORE WPC CORE

- 100% waterproof won't swell, crack or peel when exposed to water
- Rigid core hides most subfloor imperfections

A ATTACHED ACOUSTICAL PAD

- Increases comfort and warmth underfoot
- Provides sound reduction



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AVAILABLE IN:











IT'S MORE THAN JUST A PROMISE.

It's a commitment that our products will start clean, stay clean and be easy to clean.

STARTS CLEAN

No unnecessary additives. Less is more!

STAYS CLEAN

Your floor is made in a manner that supports your goals for a clean, happy home.

EASY TO CLEAN

Designed to be easy to clean and care for, ensuring a long and healthy life for your flooring of choice.

| WHICH SMARTCORE? | SMARTCORE | SMARTCORE Ultra | SMARTCORE Ultra XL | SMARTCORE PRO |
|---|--|--|-------------------------|--|
| 100% WATERPROOF and PET-PROOF and KID-PROOF | ✓ | / | ~ | / |
| DIY CLICK INSTALL | \checkmark | ✓ | V | ~ |
| EASY TO CLEAN | \checkmark | \checkmark | V | ~ |
| ENHANCED DURABILITY 12 MIL WEAR LAYER | ✓ | ~ | ~ | |
| COMMERCIAL-GRADE DURABILITY 20 MIL WEAR LAYER | | | | / |
| BEVELED EDGES | ✓ | | | |
| ENHANCED BEVELED EDGES | | / | V | V |
| WOOD and STONE VISUALS | ✓ | / | | ~ |
| ATTACHED ACOUSTICAL PAD | ✓ | | | |
| ENHANCED ATTACHED ACOUSTICAL PAD | | / | ~ | ~ |
| WARM and COMFORTABLE RIGID CORE (WPC) | ✓ | / | ~ | |
| STRONGER and STURDIER RIGID CORE (SPC) | | | | / |
| INSTALLS IN LARGE ROOMS WITHOUT TRANSITION STRIPS | / | / | / | / |
| LIMITED LIFETIME RESIDENTIAL WARRANTY | / | / | ~ | ✓ |
| 5 YEAR LIGHT COMMERCIAL WARRANTY | / | / | ~ | |
| 10 YEAR COMMERCIAL WARRANTY | | | | ✓ |
| SQUARE FEET PER CARTON | Plank: 18.35 sq.ft. Tile: 19.63 sq.ft. | Plank: 15.76 sq.ft. Tile: 15.71 sq.ft. | Plank: 17.96 sq.ft. | Plank: 16.54 sq.ft. Tile: 15.83 sq.ft. |
| PIECES PER CARTON | Plank: 11 pieces Tile: 10 pieces | Plank: 8 pieces Tile: 8 pieces | Plank: 4 pieces | Plank: 7 pieces Tile: 8 pieces |
| PLANK / TILE SIZE | Plank: 5.00"w x 48.03"l Tile: 11.97"w x 23.62"l | Plank: 5.91"w x 48.03"l Tile: 11.97"w x 23.62"l | Plank: 8.97"w x 72.04"l | Plank: 7.08"w x 48.03"l Tile: 12.00"w x 23.74"l |

SMARTCORE PRO

FEATURING CORETEC TECHNOLOGY

100% WATERPROOF, DIY-FRIENDLY INSTALL, EASY-TO-CLEAN.

BUILT FOR THE MOST DEMANDING HOMES + SPACES

HIGH PERFORMANCE WEAR LAYER 20 MIL

- Commercial-grade durability in the most demanding environments
- Extreme scratch, scuff, stain, and dent resistance
- Perfect for residential homes, light commercial, and multi-family

2 TRUE-TO-LIFE BEAUTY + TEXTURE

- Unrivaled true-to-life beauty and texture that looks and feels like the real deal
- Wood and stone visuals
- Enhanced bevel gives each plank dimension + depth

\mathbb{Z} SMARTCORE SPC CORE

- 100% waterproof won't swell, crack or peel when exposed to water
- Rigid core hides most subfloor imperfections
- Strong and stable even in extreme temperatures (-25°F to 155°F | -31.7°C to 68.3°C)

4 ATTACHED ACOUSTICAL PAD

- Underfoot comfort for high traffic spaces
- Reduces unwanted noise

CLEANER,

SMARTER

STARTS WITH

SMARTCORE



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AVAILABLE IN:











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| DIY CLICK INSTALL | \checkmark | ✓ | V | ~ |
| EASY TO CLEAN | \checkmark | \checkmark | V | ~ |
| ENHANCED DURABILITY 12 MIL WEAR LAYER | ✓ | ~ | ~ | |
| COMMERCIAL-GRADE DURABILITY 20 MIL WEAR LAYER | | | | / |
| BEVELED EDGES | ✓ | | | |
| ENHANCED BEVELED EDGES | | / | V | V |
| WOOD and STONE VISUALS | ✓ | / | | ~ |
| ATTACHED ACOUSTICAL PAD | ✓ | | | |
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| WARM and COMFORTABLE RIGID CORE (WPC) | ✓ | / | ~ | |
| STRONGER and STURDIER RIGID CORE (SPC) | | | | / |
| INSTALLS IN LARGE ROOMS WITHOUT TRANSITION STRIPS | / | / | / | / |
| LIMITED LIFETIME RESIDENTIAL WARRANTY | / | / | ~ | ✓ |
| 5 YEAR LIGHT COMMERCIAL WARRANTY | / | / | ~ | |
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FEATURING CORETEC TECHNOLOGY

100% WATERPROOF, DIY-FRIENDLY INSTALL, EASY-TO-CLEAN.

HI-DEF VISUALS + MAXIMUM WARMTH + COMFORT

PERFORMANCE WEAR LAYER 12 MIL

- Everyday durability with more style and comfort
- Scratch, scuff, stain, and dent resistance

TRUE-TO-LIFE BEAUTY + TEXTURE

- Wood and stone visuals with hi-def beauty + texture
- High color variation for a dynamic look

${\mathbb Z}$ smartcore wpc core

- 100% waterproof won't swell, crack or peel when exposed to water
- Rigid core hides most subfloor imperfections

A PREMIUM ATTACHED ULTRASOFT® PAD

- Premium comfort and warmth underfoot
- Superior sound reduction



AVAILABLE IN:





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| BEVELED EDGES | ✓ | | | |
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WIDER + LONGER

HI-DEF VISUALS + MAXIMUM WARMTH + COMFORT

PERFORMANCE WEAR LAYER 12 MIL

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